



SPEC SHEET



TRANS PROMOTION

53' TRUCK TEMPLATE

SIDE OF TRUCK

Safe Zone - 616" x 94" (154" x 23.5" @ 25%)

All critical elements (text, images, graphic elements, logos, etc.) should be kept within this area.
We recommend no borders - due to possible shifting during the install process, borders may appear uneven.

Final Trim Zone - 622" x 100" (155.5" x 25" @ 25%)

Final Install Graphic Size

Bleed Zone - 630" x 108" (157.5" x 27" @ 25%)

Please allow 4" (1" @ 25%) for installation tolerance around your design. Be sure to extend all background images or colors all the way to the edge of this area.

This Template is set at 25% of final size.

DO NOT SCALE.

Create your artwork as Vector or 150 dpi raster to fit this template. The final scaling will be done while producing the wrap.

BACK OF TRUCK

Safe Zone - 90" x 100" (22.5" x 25" @ 25%)

All critical elements (text, images, graphic elements, logos, etc.) should be kept within this area.
We recommend no borders - due to possible shifting during the install process, borders may appear uneven.

Final Trim Zone - 96" x 106" (24" x 26.5" @ 25%)

Final Install Graphic Size

Bleed Zone - 104" x 114" (26" x 28.5" @ 25%)

Please allow 4" (1" @ 25%) for installation tolerance around your design. Be sure to extend all background images or colors all the way to the edge of this area.
This Template is set at 25% of final size.

DO NOT SCALE.

Create your artwork as Vector or 150 dpi raster to fit this template. The final scaling will be done while producing the wrap.

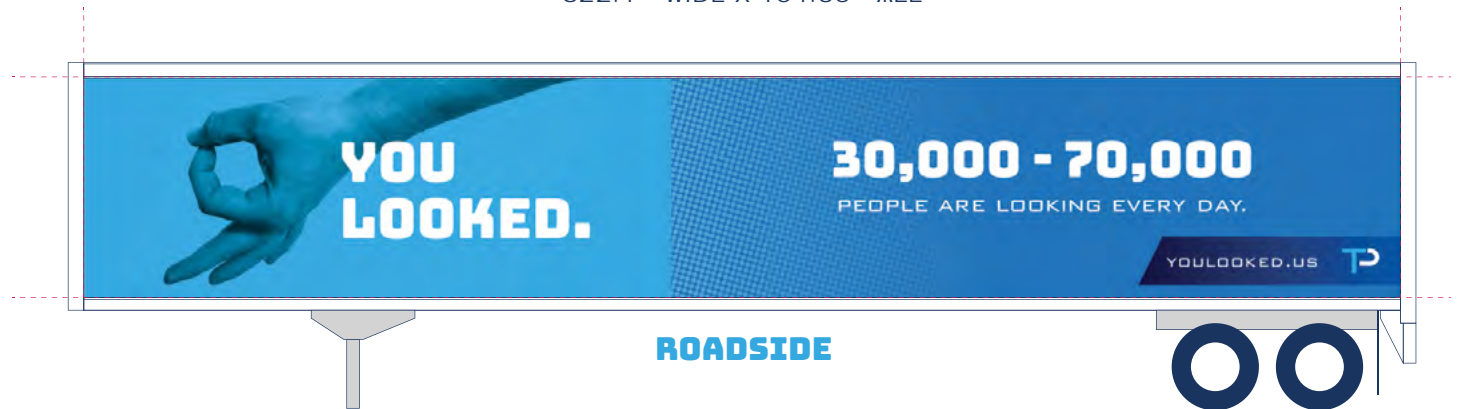
Please leave text out of the blue areas.
Keep in mind, images may also be distorted.

DOWNLOAD THE INDESIGN TEMPLATE



ACTUAL SIZE OF ART AREA:

622.1" WIDE X 104.30" ALL



ACTUAL SIZE OF ART AREA:

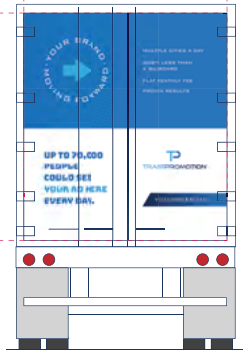
622.1" WIDE X 104.30" ALL



ACTUAL SIZE OF ART AREA:

96.19" WIDE

106.21" *TALL



BACK OF TRUCK

102.31" WIDE X 108.21" ALL

*2" REFLECTIVE TAPE ALONG THE BOTTOM OF THE DOORS



TRANSPROMOTION

26' TRUCK TEMPLATE

SIDE OF TRUCK

Safe Zone - 297" x 88" (74.25" x 22" @ 25%)

All critical elements (text, images, graphic elements, logos, etc.) should be kept within this area.

We recommend no borders - due to possible shifting during the install process, borders may appear uneven.

Final Trim Zone - 305" x 98" (76.25" x 24.5" @ 25%)

Final Install Graphic Size

Bleed Zone - 306" x 99" (76.5" x 24.75" @ 25%)

Please allow 2" (.5" @ 25%) for installation tolerance around your design. Be sure to extend all background images or colors all the way to the edge of this area.

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BACK OF TRUCK

Safe Zone - 90" x 87" (22.5" x 21.75" @ 25%)

All critical elements (text, images, graphic elements, logos, etc.) should be kept within this area.

We recommend no borders - due to possible shifting during the install process, borders may appear uneven.

Final Trim Zone - 94" x 91" (23.5" x 22.75" @ 25%)

Final Install Graphic Size

Bleed Zone - 98" x 95" (24.5" x 23.75" @ 25%)

Please allow 2" (.5" @ 25%) for installation tolerance around your design. Be sure to extend all background

images or colors all the way to the edge of this area.

This Template is set at 25% of final size.

DO NOT SCALE.

Create your artwork as Vector or 150 dpi raster to fit this template. The final scaling will be done while producing the wrap.

DOWNLOAD THE
INDESIGN TEMPLATE



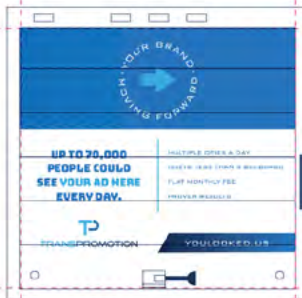
SUBMIT AT 25% SIZE:

22.5" WIDE X 2175" TALL
ALLOW 0.5" FOR BLEED

**ACTUAL SIZE OF
ART AREA:**

91" WIDE

94"
*TALL



BACK OF TRUCK

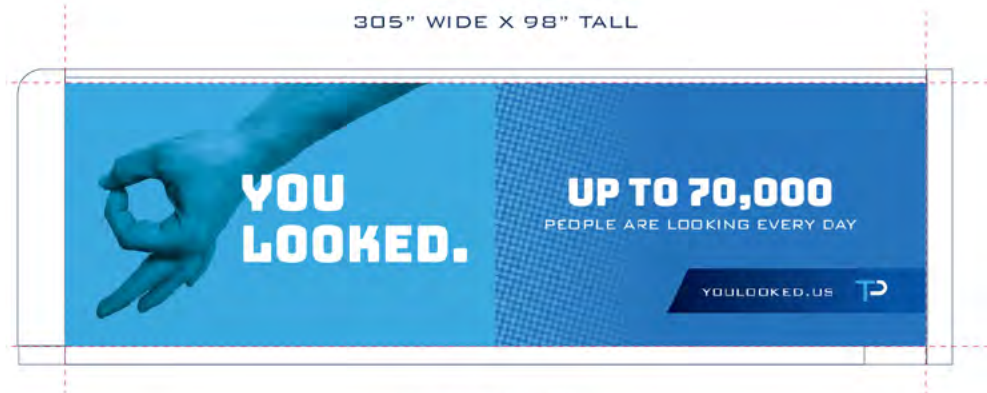
91" WIDE X 94" TALL

SUBMIT AT 25% SIZE :

76.25" WIDE X 24.5" TALL
ALLOW 0.5" FOR BLEED

ACTUAL SIZE OF ART AREA:

305" WIDE X 98" TALL



ROADSIDE



CURBSIDE



TRANSPROMOTION



QUESTIONS?

Please reach out to us at info@transpromotion.us
or call 301-453-2700



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